

Corporate Social Investment Report 2019

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HM Sultan Haitham bin Tariq

HM Sultan Qaboos bin Said May his soul rest in peace



We Empower Community

# About OQ

OQ is a global integrated energy company with roots in Oman – operating in 16 countries around the world employing over 6500 employees from 40 nationalities and covering the entire value chain from exploration and production to marketing and distribution of end-user products. Our fuels and chemicals are sold in over 60 countries worldwide, making us a prominent player in the energy sector.

In late 2019, we successfully merged our nine legacy companies to form a stronger, united and more efficient consolidated entity to become a global player and integrated energy brand offering end to end products, services and solutions in upstream and downstream.

Reliability with an innovative spirit and an agile mindset are unique value-added traits defining our continuing relationships with long-standing customers. OQ brings a personal touch to our growth-focused partnerships across our operating businesses while expanding possibilities as an energy sector conglomerate. Since June 2018

Email: media@OQ.com

### **Our Aspirations**

An integrated energy company delivering sustainability and Business Excellence the Omani way.

# Our Objectives



This is the first version of OQ CSI report. The report highlights the key CSR projects for the period from June 2018 to the end of 2019.

#### **Dear Reader:**

This report is printed in recycled paper for the environment conservation.

CSI

Report

# Content

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Social Projects 
Sponsorship and Donation





- Education and Innovation
  - Environment and Health
    - Economic Prosperity 📕
    - Heritage and Culture

Social Investment Projects

### **Our CSI Approach**

Social Investment (SI) is one of the key pillars demonstrating our commitment towards serving our community and delivering social, environmental and economic values. We seek to build strong relationships with local communities and create new opportunities for growth and partnership. We believe in the benefits that SI brings to both, businesses and the local community, which is why we commit various percentages of net profit towards SI initiatives.

Our approach ensures that both our financial and human resources are strategically utilised to effectively support projects and initiatives that have a positive long term and sustainable impact on the community.



Education and Innovation is one of the main areas of focus, since it contributes to building youth capacity, prepares them to take on various opportunities across all sectors, and develops better skills for Omani talent.







#### **Takatuf Scholars Programme**

The Takatuf Scholars Programme is operated through a team of academics. It connects academic excellence to real world experiences. Designed to prepare Oman's most talented young people for personal and professional success, the programme introduces them to the tools and equips them with the skills needed to adapt to an ever-changing global environment, for the better of Oman.

Since 2012 over 3,100 Omani students have applied and been tested for admission; 342 have engaged in an independent learning programme concurrent with attending high school in Oman; and 106 have been awarded international scholarships to attend preparatory schools and universities abroad. The programme's effectiveness has been demonstrated through the performance of Scholars from all over the Sultanate in leading boarding schools as well as at some of the world's most rigorous universities such as MIT, NYU, UBC, HKUST, Imperial College, and University College London.



Ministry of Higher Education & Ministry of Education



**Beneficiaries** Top high school and university students

#### **Oil and Gas Publication on Exploration to Production**

Arabic and English book that explains the process of exploring and producing oil and gas. Since the sector is one of the key pillars of the economy, the book aims to enhance awareness about the oil and gas industry among Omani youth. The book contains seven chapters, providing information on the origins of hydrocarbon as well gas generation, exploration, field appraisal, field development, crude oil marketing and a whole chapter on health, safety and environment in the oil and gas field, targeting school students from grades 10 and above.



Ministry of Education



Beneficiaries School students & researchers



#### **UFUQ** application

An Under-going digital version of the oil and gas book, the mobile application for children also includes lessons from school curricula delivered using augmented reality (AR) and virtual reality (VR). It has 36 modules for grade 4 students across all primary schools.



P Ministry of Education and Ibtikar



Beneficiaries All primary school students

#### **Engineering Design Lab**

The Lab allows students of the College of Engineering at Sultan Qaboos University to develop their capabilities in various engineering fields, enhance their innovation and design skills, as well as their capabilities to implement models of engineering projects.



Sultan Qaboos University



Beneficiaries Sultan Qaboos University students









#### Innovation and Technology Transfer Centre

The Centre aims to promote the innovation capabilities of Sultan Qaboos University students by creating a stimulating environment that incubates their innovations. It consists of a number of sections: training, guidance, awareness, industrial relations, licensing, incubators, intellectual property, innovation and knowledge transfer studies.



Sultan Qaboos University



Beneficiaries Sultan Qaboos University students

#### Al-Buraimi and Ibri Science and Innovation Centres

The two centres aim to enhance innovation skills. They include several educational facilities that promote the innovations of the Fourth Industrial Revolution and will include a Planetarium, Innovation Halls, Multipurpose Halls, Theatre and a Public Library.



Ministry of Education



Beneficiaries Community + School Students + Academics





#### **Summer Leadership Programme**

In this programme, 30 students and two supervisors from the Ministry of Education from all over Oman have been selected based on their performance at schools and in coordination with Ministry of Education to attend a summer English programme in the United Kingdom. This programme was established based on lacals requests to help their children develop the language skills. This year's programme will have a pre-induction mentor, and in-programme one.



Ministry of Education



Beneficiaries Top achievers from all over Oman

#### Liwa Science and Innovation centre

The centre provides a range of services and cultural programmes for all members of society. It includes a Planetarium, Public Library, Innovation centre and a small museum, Multi-purpose Hall, coffee shops and a commercial outlet.



Ministry of Education







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#### **Children's Exploration Centre**

The Centre provides educational and sports activities, creating an environment that enables children to explore sciences around them and acquire knowledge of daily life skills in an entertaining and interactive environment.



Ministry of Social Development



Beneficiaries Students & Communities

#### **Creation of Kindergarten classes**

The initiative aims to establish kindergarten classes in Al Wusta Governorate schools. The Ministry of Education selects teachers who completed their high school general diploma as volunteers and trains them to meet the requirements needed for KG teaching. The initiative also includes supply of furniture for KG classes in Haitam and Shumoukh schools.



Ministry of Education



Beneficiaries KG kids



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Education & Innovation



#### Autism Centres (Suhar and Dhofar)

The Autism Centres aim to support children with autism and integrate them effectively into the community by providing them with educational and therapeutic programmes, supporting families and caregivers, as well as spreading awareness about the spectrum of autism among community members. It is worth mentioning that the Centres are designed according to international standards that suit children with autism.



Ministry of Social Development



Beneficiaries Children with Disability

#### English Language Programme

The initiative is meant to provide closed group courses for 8 months, 20 hours per week in Duqm for Omani Woman Association (OWA), English language teachers, and high-achieving students from grades 10 to 12. The programme provides learning resources including high-quality course books, assessments, online material, and diagnostic, formative and summative assessment evaluation. Graduates of theThe initiative is a jointed venture with Kuwait Petroleum International KPI company.



Ministry of Education, Duqum-Oman Woman Association and British Council



ries Students



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#### Al Nokheda: Youth Leadership Programme

The project was especially developed to train students to help boost their employment prospects. The three-day training course helps them make decisions with regard to the career path they would like to follow in the future, gives them a better understanding of real-world scenarios. They were also exposed to outdoor practical challenges. Students also had the chance to exhibit their personal skills such as communication, leadership, teamwork, decision making, and self-management.



Ministry of Education and Oman Sail



Beneficiaries Job seekers and high school students

#### Oil and Gas Stories for Kids: From Exploration to Production

A magazine to enhance the community's knowledge about the great, historical Omani figures through stories, books and workshops. Also, as part of this initiative, two pages were dedicated in Murshid magazine to summarise the Oil and Gas book for children.



Murshid Magazine



Beneficiaries School Students & Community



#### **Science of Refinery**

This initiative aims at encouraging 900 children and youth to participate in 37 workshops to develop areas in STEM subjects, change mindsets and to raise awareness around future career opportunities related to the sciences.



Ministry of Education and Engineerings for Kids



ies School Students







#### Vocational Workshops for Students with Disabilities

This programme aims to support people with disabilities by creating better work opportunities and a better life for them. Through training, students from five Governorates (centres) learn the basic skills and required knowledge which qualify them for labour market.



Ministry of Social Development



Beneficiaries after school students with disability

# Establishing Outward Bound Oman Training Centre in Al-Jabal Al-Akhdhar

In partnership with Ministry of Oil and Gas's CSR committe and Outward Bound Oman, this program aims to support youth to develop basic skills to increase the creation of employment opportunities. The Outward Bound Oman program has gained a good reputation and contributed to a positive impact in the field of training students and professionals over the years.



Ministry of Oil & Gas and Outward Bound Oman



Students and professions

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We are committed to preserving the environment by taking several measures to reduce the risk to the natural environment. Also, we are constantly striving to create a healthy environment for the present generation while ensuring the safety of future generations.







#### Coral Reef Rebuilding and Cleaning Campaign

The Company led a campaign on restoring and cleaning coral reefs with active participation of the Ministry of Environment & Climate Affairs and Khasab Municipality in Musandam. This environmental project aims to proliferate fisheries and thrive marine life. It also promotes diving and tourist activities.



Ministry of Environment and Climate Affairs and Khasab Municipality.



Beneficiaries Society and Divers

#### Artificial Reefs Deployment (Liwa & Khasab)

The project is co-implemented with Sohar Aluminium and Vale in collaboration with the Ministry of Agriculture and Fisheries (MoAF) in Suhar. Anotherone is excuted by OQ in Khasab with the aim of increasing under water marine life and developing sea tourism. The artificial reefs are deployed in an area of 400sqm at a depth of 20m to 30 m.



Ministry of Agriculture and Fisheries and Musandam Municipality



Society and Divers





#### **Development of Hiyour Cave at Samhan Mountain**

This project is one of the most important tourism projects that will have direct positive impact on tourism movement in Dhofar Governorate. It will also create business and employment opportunities for Omani youth. This site is one of the most attractive sites for tourism with breath-taking views as it is located amongst the highest peaks of Dhofar mountain ranges.



Ministry of Tourism



Local community and tourists

#### **Drugs Rehabilitation Centre**

The Drugs Rehabilitation Centre is the first of its kind in the Sultanate that provides psychological and social rehabilitation for addicts and helps them reintegrate into society. The Centre is located next to Suhar Hospital in order to ensure complete health integrated services for the beneficiaries.



The Ministry of Health





Beneficiaries addiction victims







#### **Dugm Park**

The park is located at Dugm and contains playground equipments for children and has open areas for community gatherings.



Dugm Municipality and Dugm Wali Office



Beneficiaries Local Community and Tourists

#### **Bus Tracking Solution**

The project aims to improve safety at school buses for children across 795 buses carrying an average of 23,850 students every day at Cycle One government schools. The project will help reducing potential incidents by installing safety and monitoring device as well as providing necessary and accurate information about the students' movement during school time. The project is joint venture with Sohar Aluminium and Vale.



Ministry of Education





Beneficiaries School Students and their parents







#### **Qurm Natural Park**

This project is co-funded with Sohar Aluminium company and aims to create a tourist attraction at Shinas for families and children. It includes birds-watching tower, 3km long walkways, landscaping, children's play area, car parks, restrooms, barbecue basins, amphitheatre and shops.



Ministry of Regional Municipalities and Water Resources



Local Community and tourists

#### Al Wafa Handicapped Centre

The Centre provides educational, cultural and mental health care for children with special needs and includes specialised staff. The Centre will receive children with various disabilities such as simple and moderate mental disabilities, hearing and movement disabilities.



Ministry of Social Development



Children with disability



# **Economic Prosperity**

Supporting Omani entrepreneurs is another focus area of our SI initiatives. Our projects are designed to support small and medium sized businesses and to assist their growth and development.







# Economic Prosperity

#### OM. HUB

The centre aims to assist SMEs by creating a fully equipped centre that aids the creation of new SMEs from the ideation phase until full project establishment phase. In addition, the centre also hosts stable companies to act as a hub of support to accelerate growth of SMEs.



National Business Centre



Beneficiaries Entrepreneurs

#### LPG project

For the sake of establishing cooking gas bottling plant in coordination with Sharaka and Bukha Gas Company, the project shall utilize gas station in Musandam and obtain LPG from Musandam Gas Plant(MGP).



Sharaka and Bukha Gas Company



Beneficiaries Local Community, Government and Private sectors

#### Zaree

To support Zaree, a women-led micro-tourism business-based initiative in Khasab. The team provides tourists with various traditional Omani experience including arts and handicrafts at a cultural tent located at Khasab Port. The Zaree tent is pitched at the port for easy access by locals and tourists.



Musandam Governor Office



Moscilladin Covernor Office

Beneficiaries Local Community and Tourists



Economic Prosperity



#### Al Duqm Bazar

Local Businesses Bazar is an initiative announced jointly with Kuwait Petroleum International KPI to upscale local businesses and accelerate their growth and development. A small carnival was organized to mark the event's kick off so as to attract interested entrepreneurs and crafts people from the area around.



Public Authority for Crafts Industries, Wali of Duqm Office, SEZAD, Tawasul



Beneficiaries Entrepreneurs and community

#### Tawsual Fund-Contribution, SME Development

This initiative provides financial support to Tawasul Fund for the benefit of local communities in the Special Economic Zone at Duqm (SEZAD) in particular, and Al Wusta Governorate to promote sustainable socioeconomic development.



Special Economic Zone in Duqm



Entrepreneurs



# Heritage and Culture

Oman has instituted a modern and detailed statute protecting its cultural heritage. In OQ, we take this core national initiative in our main focus areas into consideration to help provide broad protection for the rich cultural heritage of the country.








## Heritage • and Culture



#### Investment Building of Al Khaboura Sport Club

This co-funded project with Sohar Aluminium company aims to enable the club to obtain additional sustainable income to support its roles in serving the community through different sport and cultural activities. The building, which includes 32 shops is located in Al Khaboura.



Ministry of Sport Affairs



Beneficiaries Al Khaboura Local football teams + Community

#### **Investment Building of Majees Sport Club**

This co-funded project with Sohar Aluminium company aims to enable the club to obtain additional sustainable income to support its roles in serving the community through different sport and cultural activities. The building, which includes 14 shops is located in Ghala-Baushar.



Ministry of Sports Affairs



Beneficiaries Majees Local football teams + Community

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 Heritage and Culture





#### Maintenance of Falaj Al Khan

The project aims to maintain the sustainability of natural water resources. By reconstruct the old Falaj Canal with a length of 400 meters and Construct a new channel with a length of 200 meters and connecting it to the new channel four to nine meters deep.



Ministry of Regional Municipalities and Water Resources



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# Engagement with Society





## Communications.

## **Knowledge and Visitor Hubs**

The knowledge and visitor hubs receive visitors like schools, colleges and universities' students, as well as community members, national and international delegations. Offering an exciting educational experience on our nature of business, operations and technologies, the hub narrates the inspirational story of exploration, production and refining history, business model, plants, projects and products in addition to innovative practices and new business trends. Visitors also learn more about the journey of oil drop starting from underground passing throughout refineries and reaching end-user using virtual reality simulations to create a memorable and enjoyable experience.

- □ Visit of a delegation from the Special Economic Zone Authority of Duqm (SEZAD).
- □ Visit of H.E. Dr. Ali bin Masoud Al Senaidi, Minister of Commerce and Industry
- □ Visit of H.E. Said bin Hamdoon Al Harthy, Undersecretary of the Ministry of Transport

for Ports and Maritime Affairs.

- Visit of H.E. Dr. Yahya bin Mahfoodh Al Manthri, Chairman of the State Council
- 🗆 Visit of H.H. Sayyid Taimur bin Assad Al Said, Chairman of Alizz Islamic Bank and

Assistant Secretary General at the Research Council.

Delegation from Kuwait Petroleum international Limited KPI

#### **Annual Ramadhan Gathering**

The group organised Annual Ramadhan gathering aiming to reinforce the relations with different institutions and community leaders. The event took places in three different locations: Muscat, Salalah and Suhar. During the event, latest updates on project progress and achievements were presented to government officials, community leaders, stakeholders and media representatives. The gathering included an exhibition for families participating in the "Tasneed" programme to raise awareness about families and showcase their high-quality products.



### Tasneed programme

One of the most important group programmes that supports and develops SMEs and family businesses.

#### Vision

Develop SMEs and family-run businesses through Tasneed programme

## **Objectives**

•Encourage the spirit of entrepreneurship among Omani youth to enter the labour market.

• Promote self-employment opportunities.

• Reinforce partnership with government entities which leads to developing SMEs and family businesses.

## **Tasneed Initiatives**

SMEs are developed and supported through number of initiatives like:

- Production of Dairy Products
- Tasneed Exhibition
- Mashura Programme

## **Tasneed Exhibition**

A consumer exhibition in which products made by SMEs and families are marketed. Three different exhibitions were organised with a large participation from SMEs and households. These exhibitions are important occasions and they serve as a platform for communications and interactions with different entities such as Riyadah. The exhibitions also enable them to introduce, promote their products and exchange ideas.



#### OQ Cup

OQ Football Cup initiative launched in cooperation with the General Directorate of Sports Affairs in Muscat, North Al Batinah and Duqm. It covers local teams registered under Sport clubs and aims to strengthen the relationship and cooperation within local teams and provide opportunities for Omani youth to showcase their talents and abilities to represent the Sultanate in world championships.



#### **Honouring Champions**

OQ, in collaboration with the Office of North Al Batinah Governor, honoured the champions of the Olympic Games who participated in the World Games, competing against 192 countries. Our champions won 47 medals after competing in 14 .different sport games



#### **Honouring Distinguished Students**

OQ held an event to honour the distinguished and high achieving students of North Al Batinah, South Al Batinah, Al Wusta and Dhofar Governorates. This initiative was organised for the fifth time in a row, in collaboration with both Directorate of General of Education in those Governorates. It aims to provide students with further motivation and encouragement to .maximise their academic performance

#### **OQ Award for Educational Excellence**

OQ Award for Educational Excellence in collaboration with the Directorate General of Education in the North Al Batinah was launched for the third year in a row under the patronage of H.E Sheikh Khalid bin Omar Al Marhoon, Minister of Civil Service. The award measured school's performance based on different criteria like educational performance, commitments, school's management, competitions, programmes and projects. We believe in investing in the educational sector due to its positive impact on social and economic development of the country. 18 schools have been recognised as winners for their excellence.



#### Road Safety Awareness Campaign-Salalah

OQ participated in the Road Safety Campaign organised by Royal Oman Police (ROP) at Salalah Gardens Mall as part of the Salalah Tourism Festival. The company aims to reinforce road safety culture through a series of events that target all family members. It included an exhibition, kids' corner and car simulator cornoers. In addition, an outdoor road safety awareness campaign at Ateen Mountain was conducted targeting Salalah visitors and drivers by providing them with road safety instructions. "Emergency Car Safety kit", an essential aid kit in cars which help in Road Safety, were also distributed.

#### **OQ Annual Naval Race**

Regatta took place in Suhar beach under the patronage of H.H. Sayyid Fahar bin Fatik Al Said along with several community representatives. The regatta coincided with the 48th National Day Celebration. 19 locally built boat owners participated for race in a distance of 3 km. The regatta also exposed a wide range of beach activities, kids zones as well as a traditional village to showcase the rich history of Oman's maritime adventures.

#### **Polyeco Contemporary Art Initiative**

QQ in collaboration with the Directorate General of Education in North AI Batinah launched "PCAI Junior" which is implemented in cooperation with "Polyeco Gulf and the Greek non-profit organisation Polyeco Contemporary Art Initiative". The programme focuses on the concept of recycling and the conservation of public utilities, utilising arts by means of cinematography in addressing community issues. Students will conduct site visits followed by workshops to develop solutions for environment issues followed by the production of a short cinematographic film aided by international experts in the field



#### **Summer Programme for School Students**

The summer programme has a prominent role in directing the energies of the students, filling their time with useful activities and reinforcing the importance of teamwork. OQ funded the summer programme organised by Directorate General of Education in Muscat, Al Dakhliya and North Al Batinah Governorates. A number of workshops, lectures and awareness sessions took place aiming to develop students' mental abilities and equip them with important life skills such as decision making, teamwork and instilling the concepts of good citizenship and belonging



#### 2019 "Leaders of Tomorrow" Programme

In celebration of the 49<sup>th</sup> National Day, OQ awarded full scholarship opportunities to 49 students from different universities and colleges across the Sultanate to attend the "Leaders of Tomorrow" programme at the 13<sup>th</sup> Annual Gulf Petrochemicals and Chemicals Association (GPCA) Forum in Dubai held from 26<sup>th</sup>-28<sup>th</sup> December 2019 Interviews and written tests were conducted to select the top 49 to represent Oman in 2019 GPCA Forum

## Volunteerism Campaigns

#### Sawaid OQ

OQ formed a group of employees to conduct volunteerism activities, campaigns and initiatives directed to providing civic, humanitarian, charitable and environmental service in collaboration with the government, private entities and society at large. All these entities collaborate to contribute and make positive impact on the society. The group recognises the importance of volunteerism and its role in increasing awareness and reinforcing social responsibility amongst society members. Therefore, the group committed to deliver 2000 volunteerism hours yearly as per its five-year plan (2018-2022). 2580 Volunteering hours for OQ employees have been achieved by June 2019

#### "Oman Green" Initiative

Green places reflect a sense of happiness, tolerance and peace. Oman has always been a symbol for all these meanings. OQ launched the "Oman Green initiative" where lemon and mango trees were distributed to society. This initiative aimed to spread awareness amongst new generation on the importance of keeping our surroundings clean and green as the world is facing a serious deforestation issue

#### "Waste Free Environment" Campaign

Keeping the environment clean and protecting it from pollution is a national duty towards future generations. The Company participated in the Waste-Free Environment Campaign, which was organised by the Gulf Petrochemical & Chemicals Association (GPCA). The 2019 campaign was conducted in the Governorate of Muscat, Quriyat, for 3 continuous days and included different activities, awareness programmes and sessions, educational competitions and a clean-up campaign. The campaign witnessed strong participation from community members, as well as government and private institutions. It also included a number of drawing and creative competitions related to plastic recycling We are very proud that our efforts were appreciated by local and international communities. You may find below some of the awards presented to the Company. The awards, which are valuable additions to our prestigious record of achievements, come in recognition of the sincere efforts made by all employees and will motivate them to maximise their efforts and contributions in the future.

- The Ministry of Environment and Climate Affairs honoured OQ for its contribution to environmental initiatives and the celebration of Oman Environment Day
- 📯 Al Roya Award in ICV category Salalah LPG 2018
- 🟆 CSR Arabia Award 2018 -2019
- Duqm Refinery won NTI (Tech Pro) Excellence Award in the In-Country Value Energy Sector.
- Duqm Refinery was awarded (Highly-Commanded) project in the Downstream Project of the Year Award at the Middle-East Energy Awards



# **Jusoor Foundation**

OQ is a proud co-founder of Jusoor Foundation; the first in Oman as pioneer social responsibility foundation that aims to develop and implement sustainable social projects, works as the social investment arm with Sohar Aluminium and Vale companies.

for more information visit:







Excerpts from dignitaries visits to the Integrated Leadership Team at Al Nakhla Programme.



# Conclusion

We would like to give special thanks to all our partners from Government entities, Privates sector and NGOs, who supported us in partnership and cooperation towards achievement of the best community services in Oman. Those entities are illustrated in the logos below:



